



U.S. Figure Skating

National Showcase Competition

Hosted by the Ice House Skating Academy

Of Brighton and Hartland MI

July 30—August 2, 2015

Located at:

Kensington Valley Ice House

10540 Citation Drive

Brighton, MI 48116

Well over 300 competitors and 750+ individuals are coming to our local community for this event. Their stay will average 6 days.

Promote your business to encourage their commerce at your establishment.

Sponsorship Opportunities

Primary Sponsor: \$500.00

Contribution acknowledged at the event with signage

Full Page ad in Competition Program

(files must be submitted as high resolution PDF or jpeg. For best results, images should be at least 300 dpi. Assistance with creating an ad is available. For assistance and to submit print ready ads email: jpearsall@boviadesign.com deadline: July 22)

Link to business website on Competition Web Page our competitors will be using to plan their stay

Email blast to competitors encouraging commerce at Primary Sponsor businesses

Business Flyer/coupons placed in competitors registration bag

Supporting Sponsor: \$250.00

Contribution acknowledged at the event with signage

Half Page ad in Competition Program (see above details for ad requirements)

Business Flyer/coupons placed in competitors registration bag

Basic Sponsor: \$100.00

Contribution acknowledged on Sponsor Page of Program

Business Flyer/coupons placed in competitors registration bag

For more information on sponsorships please contact Heather Olson at: heather.holson@gmail.com

For information about Ice House's competitive history and success at National Showcase Events visit:

<http://www.icehouseskatingacademy.org/club-history-nationalshowcase.html>